



Video Conferencing for Every Space

Collaboration solutions for any workspace, designed to integrate with the technology that meets the needs of today's changing workflow

Today's Workspace

- **Technology needs today are vastly different from just one year ago**
 - What we have observed over this time:
 - Video calls are no longer a luxury, they are essential to daily business
 - Users need to know they can confidentially hold both remote & hybrid meetings
 - High quality video and audio is a must
 - Everything must work together in a single simple user experience
 - The stress of custom configuration & programming of disparate components is no longer OK

Unified communications experiencing fastest growth ever in the midst of Covid-19

Customer interest in UCaaS spikes 86% during the Covid-19 pandemic as firms across all industries modernise communications systems for the new normal

Let Crestron Flex Help You to Support the Workplace of 2021 & Beyond

- Collaboration Technology is the center of work experiences
- A hybrid workforce requires collaboration tools in every space (including the home)
- Video conferencing & AV integration are critical to a simple user experience



Crestron Technology is Everywhere in the Workplace



Room systems



Desk phones



Room scheduling



Collaboration displays



Digital signage



Video walls



Video distribution



AV control



Why Choose Crestron Flex?



Native Solution

Microsoft Teams Rooms
or Zoom Rooms



BYOD Support

Host meetings from
any laptop

No additional
software downloads



Simple Deployment

Single Cat5 cable across
the room

No need for separate
extenders



Cloud Management

Provision thousands of
devices at the same time

Remotely manage and
monitor your workplace
technology

Killer Audio and Video

Exceptional
microphone and
speaker quality

Multiple Form Factors

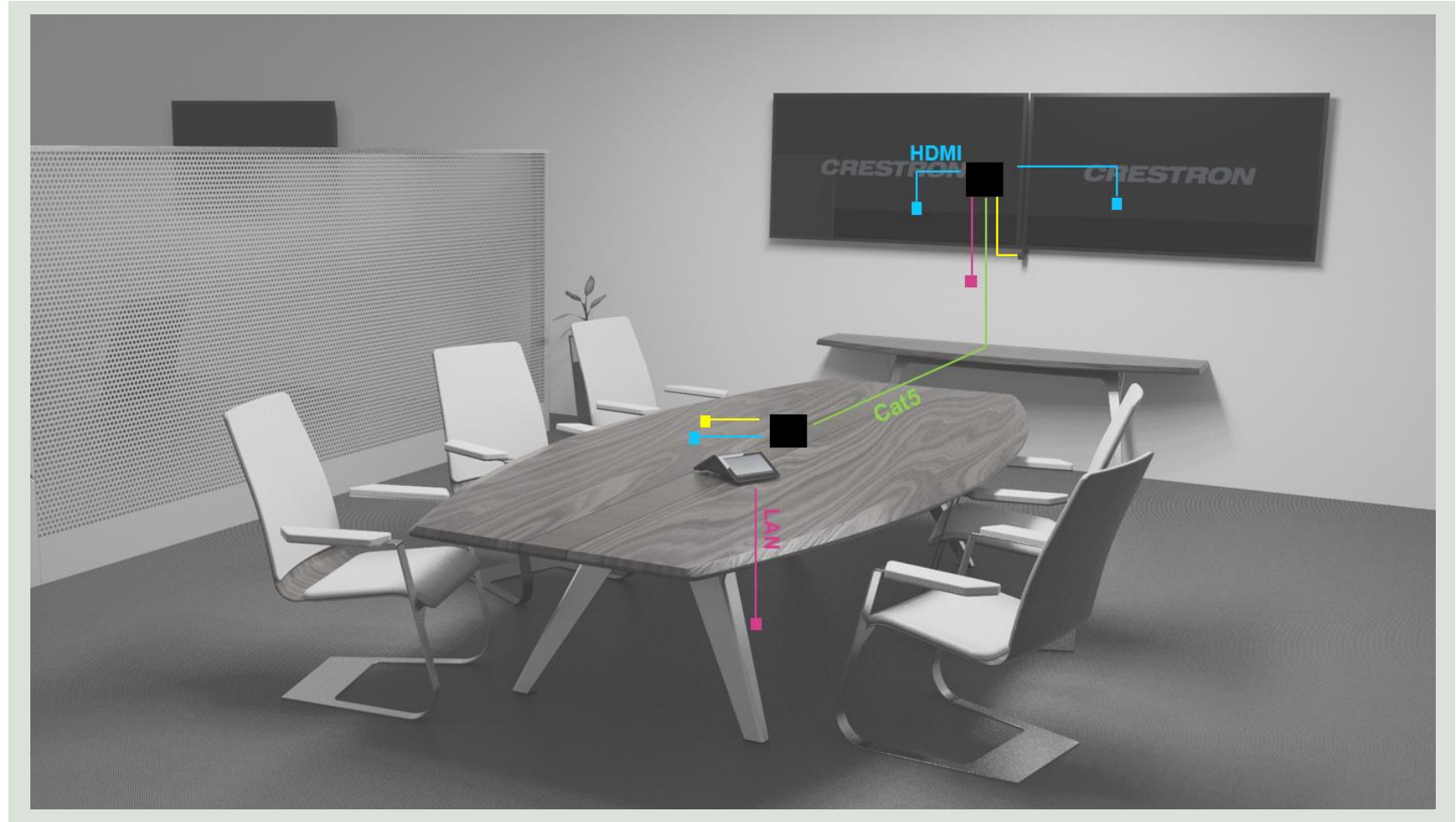
Simple to install & use
solutions for every
size & type of space

Integration with AV

Seamlessly integrate
video conferencing
and AV into a single
simple interface

The Complete Collaboration Experience

- Microsoft Teams Rooms or Zoom Rooms
- BYOD + Native Collaboration
- AV Integration
- Dual Display
- Intelligent Camera
- Single Cable Extension



What Can You Do With Flex?

- **Through Flex, provide your users with:**
 - A single simple experience that looks and works the same
 - A consistent interface design in all spaces and all configurations
 - AV and environmental room integration – control more than the call
 - Native and BYOD video conferencing services in the same device
 - Microphone array and mic pods to pick up the speaker's voice in every size room
 - Exceptional speakers for crystal clear room audio
 - Intelligent cameras with people counting for data analytics
 - Easy installation with pre-wired assemblies and a single cable to the table
 - Provision, manage, and control via the cloud
 - Switch between Zoom and Microsoft Teams services via the cloud

Give Your Users a Consistent, Single Experience

- **A single experience that works and looks the same for all your users**
 - Enable your users to utilize the entire room system or whatever hardware they bring with them
 - Flex unifies all rooms throughout the enterprise into one single user experience
 - Work more efficiently without IT intervention



 Microsoft Teams





BRING YOUR OWN DEVICE



Beyond Just Starting a Meeting

- **Crestron provides automation beyond starting a meeting**
 - Including AV, wireless presentation, lighting, shades, scheduling, room controls, and more!
 - Empower your organization to easily create & manage an efficient smart building ecosystem using a single platform
 - Other manufacturers do not provide this level of automation
 - Adding complexity and hidden expenses when integrating those systems



LIGHTING



WIRELESS
PRESENTATION



SOURCE
SWITCHING



SCHEDULING



OCCUPANCY

Beyond Just Starting a Meeting - Crestron Flex Room Control



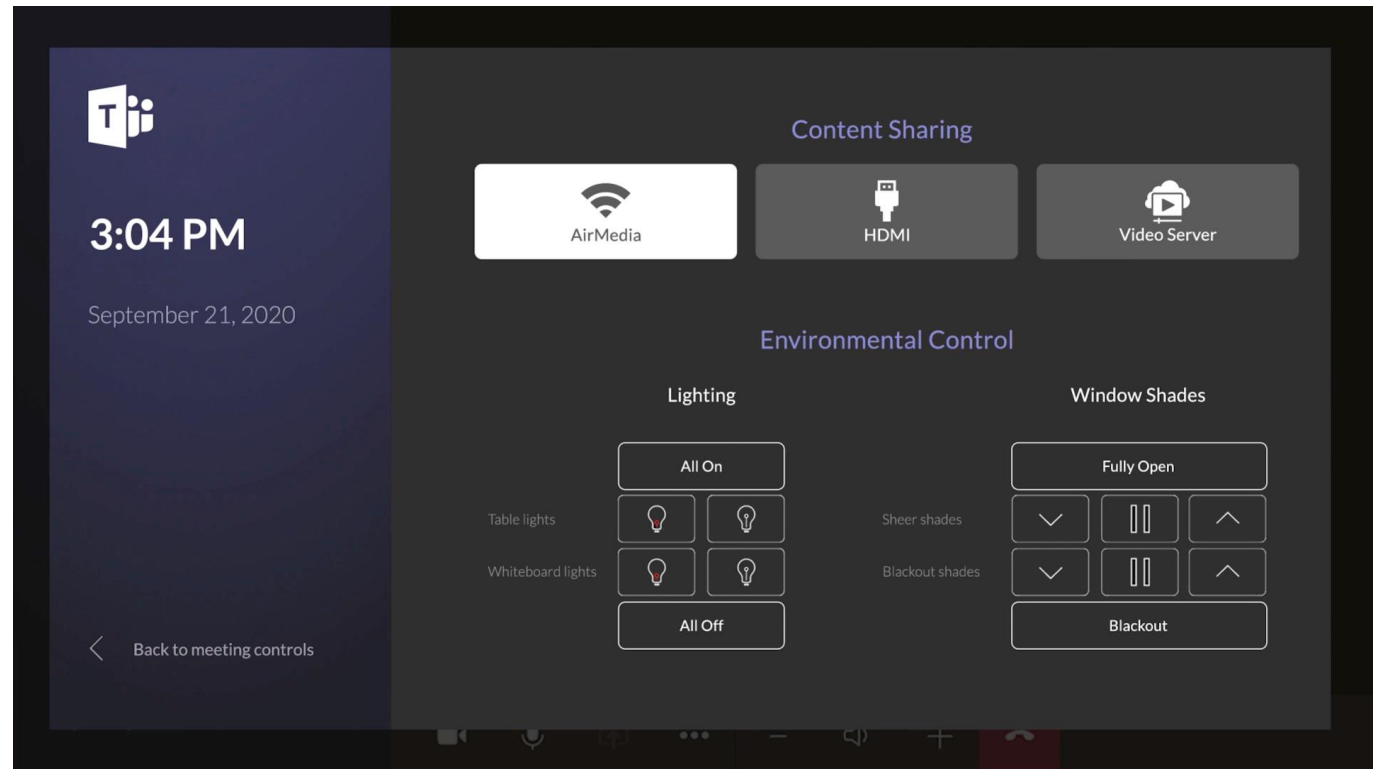
**Room
Controls**

- **Flex button connects to advanced video options and smart building ecosystems**
 - Switch video
 - Adjust audio
 - Lower and raise the shades
 - Set the lighting
 - Change the temperature

Beyond Just Starting a Meeting - Crestron Flex Room Control

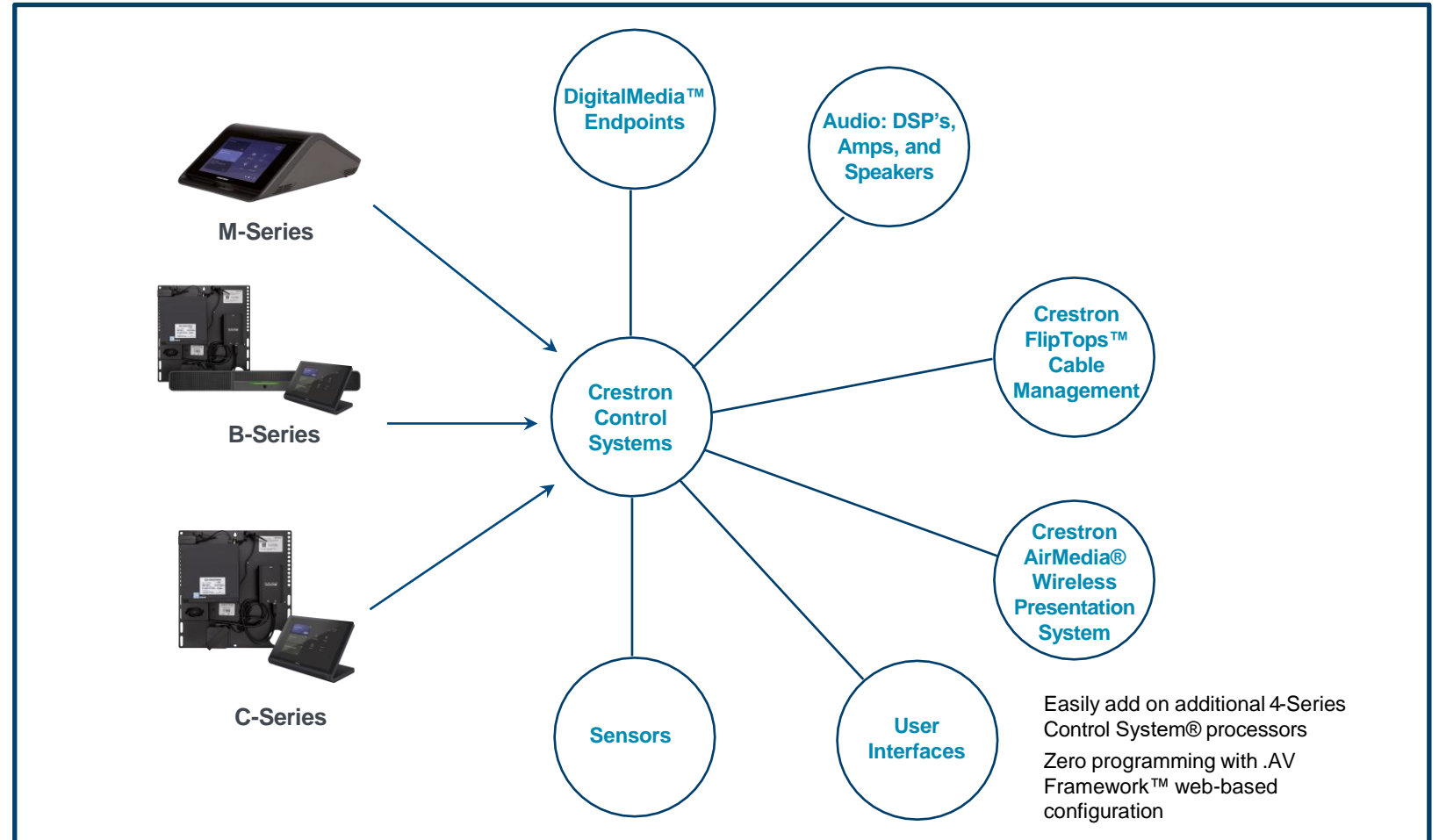
- **Expand the video conferencing experience**

- With room control integration (AV, environmental control, etc.)
 - No custom programming or API needed, all from the same UI!
- Crestron is the only manufacturer to offer this natively all on a single platform!
 - No other competitor offers this level of flexibility



Beyond Just Starting a Meeting - Crestron Flex Room Control

- With Crestron Flex you can build a flexible and complete enterprise ecosystem with these exclusive native Crestron integrated expansion capabilities
- Only Crestron can offer this level of flexible, scalable enterprise technology management!



Simplify Your Technology Choices with Crestron

- **Help your users by integrating all technology through a single interface: Crestron Flex**
 - No need for multiple vendors and disparate components
 - Avoids the stress of custom configuration & programming
 - Eliminates challenges when attempting to scale across an enterprise



Scaling Your Projects Across Multiple Spaces & Room Types

- **Crestron has simple and scalable solutions for all your spaces**

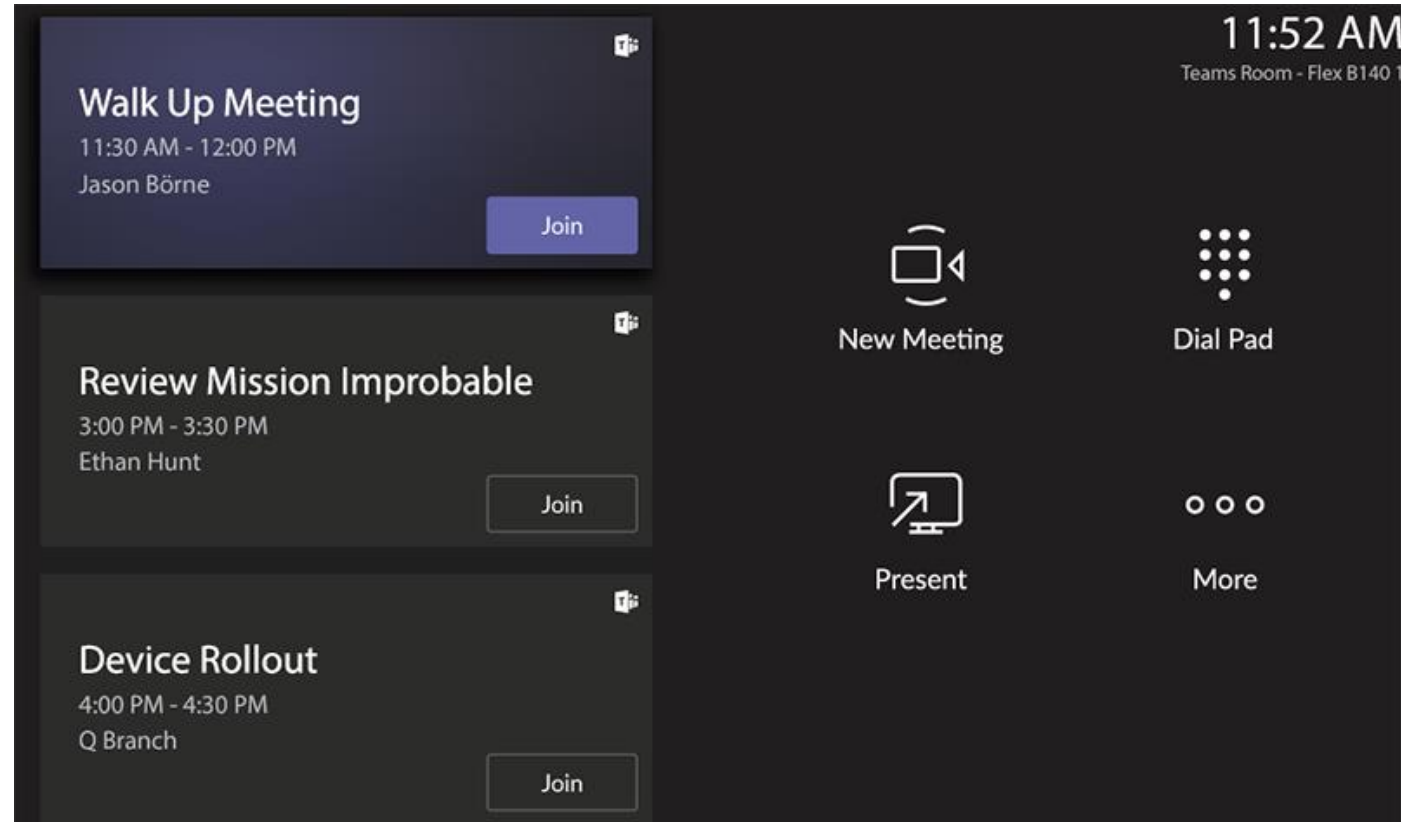
- From no-programming to fully programmable integration options:
 - Plug-and-play solutions with out-of-the-box functionality
 - Web-configurable solutions
 - Customizable room-control solutions



Flexibility to Change Your Conferencing Service

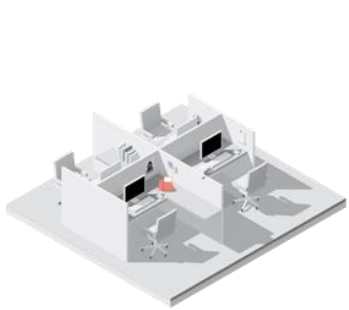
Flex supports easily changing between conferencing services

- No additional hardware or software required
- **Allows any room to support “one-touch-meeting-join” via your standard video conferencing service**
 - BYOD for any other platform needed
- **Others require extra hardware/software to accomplish the same thing**
 - Adding complexity to install, scaling, and support



Crestron Flex: Multiple Form Factors for Collaboration in Every Space

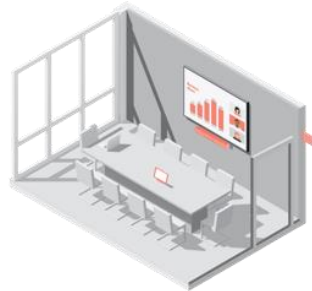
The Flex family of solutions:



Personal workplaces



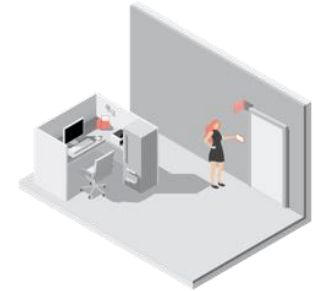
Small rooms



Medium or large rooms



Custom spaces



Outside the room



Crestron Flex Teams Phone for Personal Workspaces



A dedicated communications tool that allows you to quickly connect with colleagues without disrupting your workflow

- Frees your laptop to be a productivity tool
- Plan your day and schedule meetings
- Connect with a single touch of the beautiful, oversized touch screen
- Hear and be heard with confidence, while seeing attendees and their content on a dedicate screen
- With Wi-Fi capabilities and enterprise security, Crestron Flex is as powerful at the office as it is at home
- A suite of cloud management tools provides unparalleled provisioning and remote-control capabilities, supporting any user, anywhere

Certified for

Microsoft
Teams

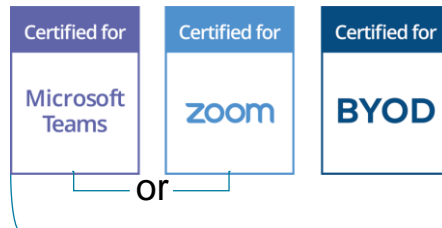
Crestron
XIO CLOUD

Crestron Flex Tabletop for Small Meeting Spaces

The MM-Series is a compact all-in-one tabletop solution – the core of modern meeting spaces



- Exceptional microphone and speaker quality with 10' mic pickup range
- Call, collaborate, present, and video conference with one touch
- 40% smaller footprint than M-Series; optimized for smaller spaces
 - 7" touch screen for easy-to-use controls
- Integrates with audio, video, lighting, shades, wireless presentation, scheduling, and HVAC for one touch room control
- Integrates with PoE occupancy sensor for room automation
- Simple installation, just USB and Ethernet
 - PoE powered
- Zero-touch provisioning and centralized management



Crestron
XIO CLOUD

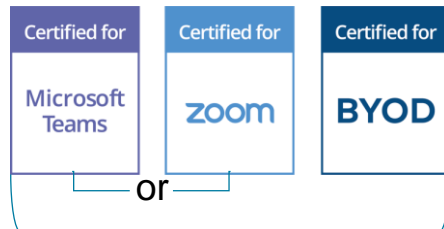
Dual-Mode Capable!

Crestron Flex Smart Soundbar for Small Meeting Spaces



The B-Series is a complete small room solution in a wall-mount soundbar form factor

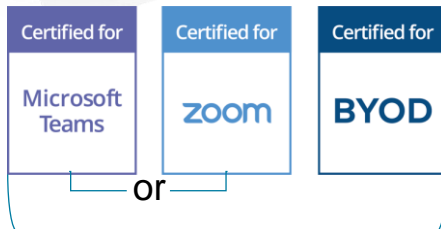
- Call, collaborate, present, and video conference with one touch
- Full range speakers and beam forming microphone ensure exceptional audio quality
- Optional, integrated wide angle 4K camera with auto-zoom and people counting
- Integrates with audio, video, lighting, shades, wireless presentation, scheduling, and HVAC for one touch room control
- Integrates with PoE occupancy sensor for room automation
- Streamlined installation: mount using integrated bracket, connect power and USB
- Zero-touch provisioning and centralized management



Crestron
XiO CLOUD

Dual-Mode Capable!

Crestron Flex Tabletop for Medium Meeting Rooms



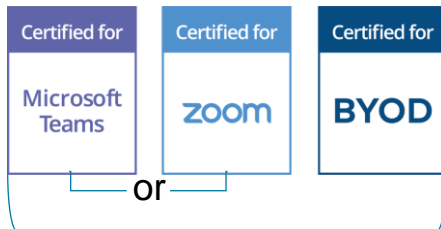
Crestron
XIO CLOUD

The M-Series is an all-in-one tabletop solution – the core of modern meeting spaces

- Call, collaborate, present, and video conference with one touch
- Exceptional microphone and speaker quality
 - Isolated acoustics
 - 360-degree quad microphones
 - 20' Mic pickup range
- Integrates with audio, video, lighting, shades, wireless presentation, scheduling, and HVAC for one touch room control
- Integrates with PoE occupancy sensor for room automation
- Zero-touch provisioning and centralized management

Dual-Mode Capable!

Crestron Flex Tabletop for Large Meeting Rooms



Dual-Mode Capable!

Crestron
XIO CLOUD

The M-Series is an all-in-one tabletop solution – the core of modern meeting spaces

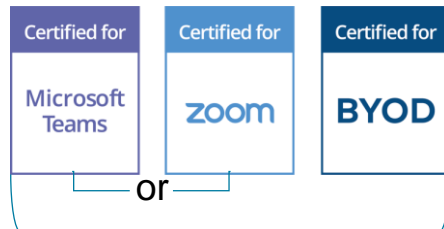
- Call, collaborate, present, and video conference with one touch
- Exceptional microphone and speaker quality
 - Isolated acoustics
 - 360-degree quad microphones
 - 20' mic pickup range
 - Included mic pod for extended pickup range
- Includes intelligent PTZ camera for best coverage in larger spaces
- Integrates with audio, video, lighting, shades, wireless presentation, scheduling, and HVAC for one touch room control
- Integrates with PoE occupancy sensor for room automation
- Zero-touch provisioning and centralized management

Crestron Flex Custom Integration for Custom Spaces



The C-Series is a simple, flexible solution for building customized systems for complex, demanding spaces of any size

- Call, collaborate, present, and video conference with one touch
- Integrates with any existing room system to add native video conferencing support
- Integrates with audio, video, lighting, shades, wireless presentation, scheduling, and HVAC for one touch room control
- Integrates with PoE occupancy sensor for room automation
- Streamlined installation through industry standard technology
- Zero-touch provisioning and centralized management



Crestron Flex Mobile Cart for Collaboration Anywhere



The R-Series turns any space into a Flex space!

- Call, collaborate, present, and video conference with one touch
- Set up a collaboration space, quickly, easily and affordably wherever it's needed
- B-Series and M-Series versions
- Zero-touch provisioning and centralized management
- Unique features:
 - Cable retractors for easy rolling (18'/6m)
 - Quick-locking wheels
 - Touchless content sharing with optional AirMedia wireless presentation system
 - Management with Crestron XiO Cloud
 - BYOD, Microsoft Teams, or Zoom Rooms versions

Crestron Flex Allows One Device to Deploy in Every Room

- 80% of video conference meetings are internal, using the standardized service
- 20% are other video conferencing services
- **With Dual-Mode Technology – Native Teams/Zoom + BYOD are in a single Flex unit**
 - One type of hardware to manage across the enterprise
 - Every room has the same user experience and can use any service



Impact on Workflow and User Experience

- Scenario 1: CEO has outside presenter coming in to present on Cisco, Bluejeans, Google etc.
- Scenario 2: CEO joins a meeting on Zoom Rooms video conferencing service with one touch join
- **The SAME UNIT in the SAME ROOM can accommodate BOTH scenarios!**



Touchless Flow with Crestron Room Scheduling

- **Provide safe navigation through the building for your colleagues with room indicators and digital signage while also increasing efficiency**
 - Remotely reserve the clean/available space they need in advance
 - Navigate to that space quickly and use it safely
 - Rooms can automatically be returned to inventory for “no show” meetings



Integrated Occupancy Sensing & Decline for No-Show

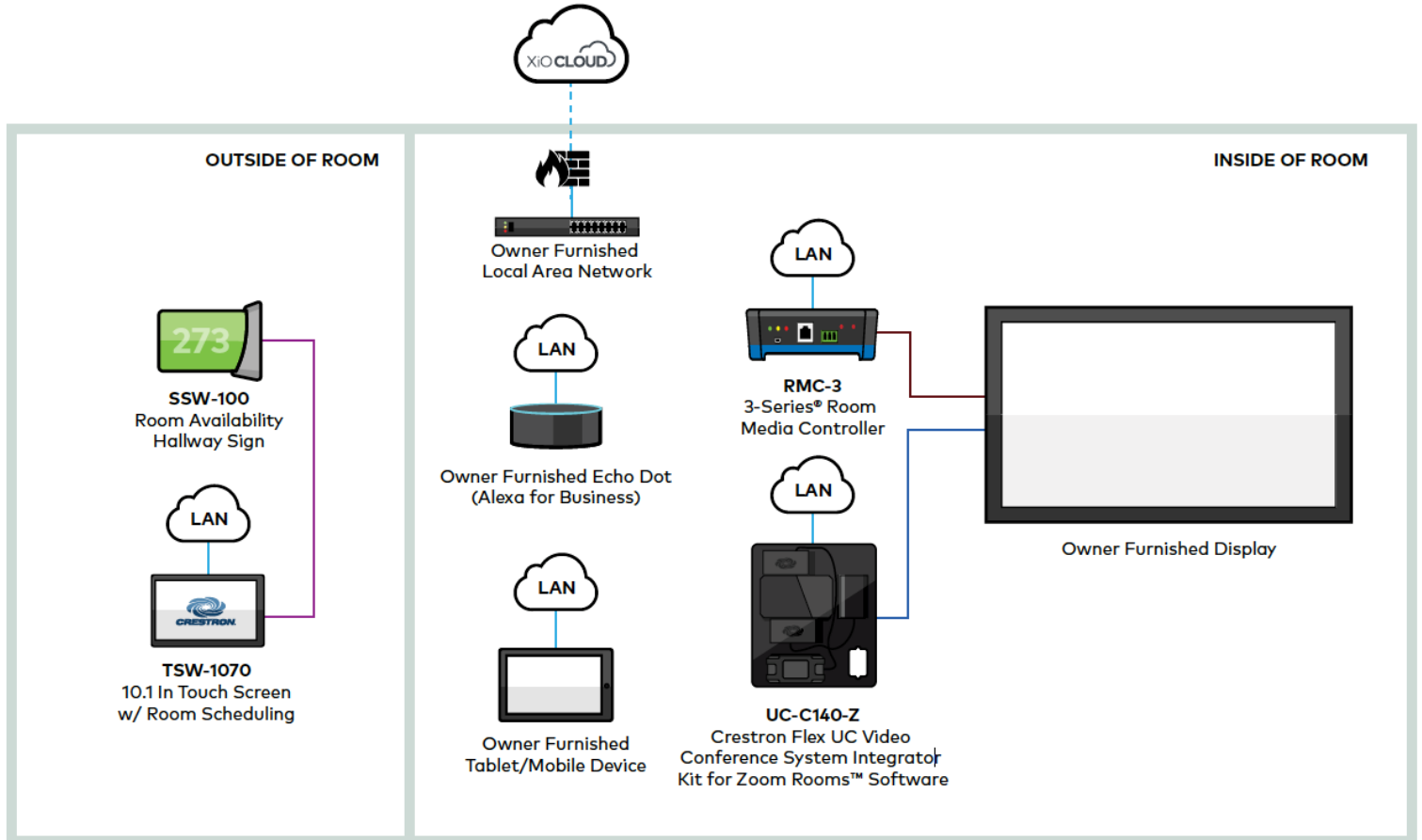


Decline for no-show automatically returns rooms to inventory by unbooking spaces that remain empty during meetings.

Your real estate is automatically made more efficient – without any human intervention.

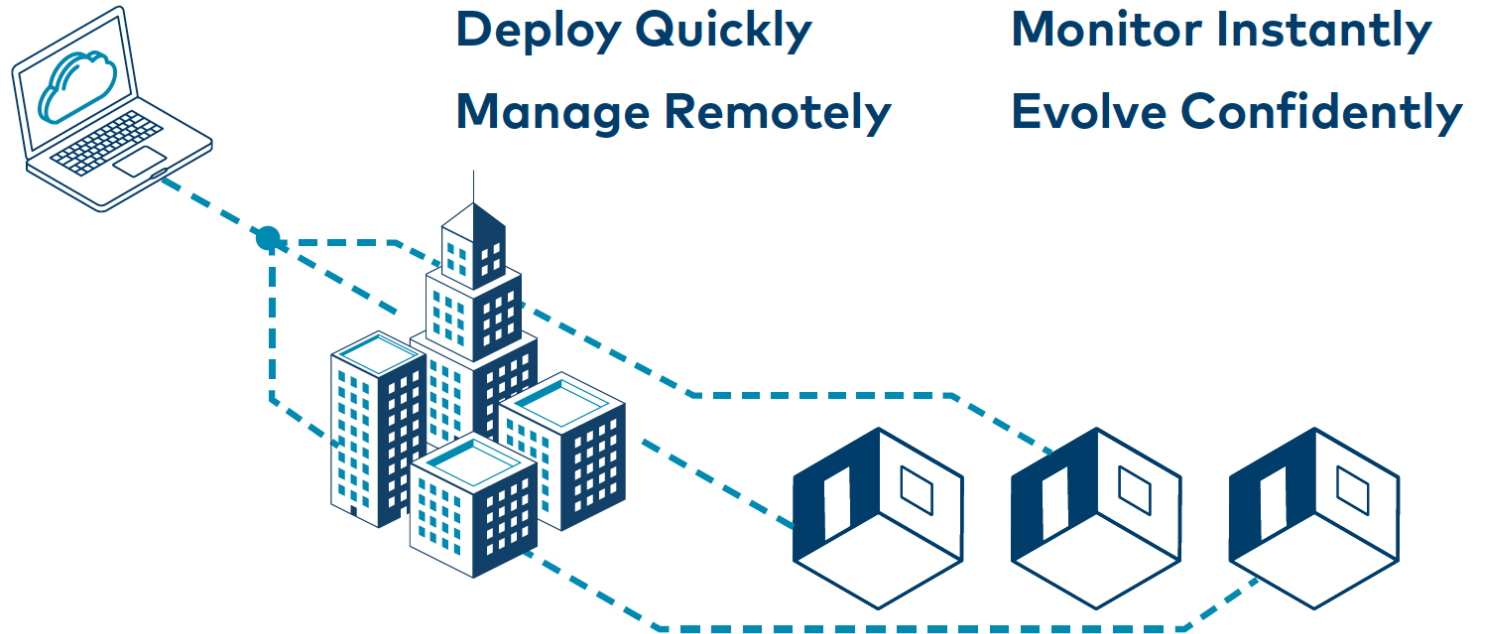
Touchless Room Control

- **Make your enterprise touchless**
 - Using personal devices, voice activation, and wireless presentation guest sharing
- **Allows your users to safely use the room with minimal touching of communal surfaces**



XiO Cloud: Cloud Management for the Modern, Intelligent Workplace

- **Leverage the intelligent/ actionable data Crestron provides for increased safety & efficiency**
 - Room-usage, people-counting, room-capacity, & cleaning-updates
- **Cloud capabilities built-in at the device level**
 - Simplifies integration, maintenance, & support
 - Provide your user with remote help from anywhere and in real-time
 - Others require additional on-premises hardware/software/infrastructure increasing costs and complexity



XiO Cloud: Cloud Management for the Modern, Intelligent Workplace

- **Crestron does not lock you into your video conference service**
 - Remotely switch between the native Microsoft Teams or Zoom Rooms services (as well as any room scheduling service you may have)
 - Simply change the settings via XiO Cloud (no on-site visits, no firmware to manage)
- **Avoid being locked into services for years due to limitations of another manufacturer's hardware**



Supporting the Enterprise Throughout the Lifecycle

- **Advanced support with unprecedented levels of coverage**
 - Single source 24/7 live support for all technology
 - Allowing your organization to focus on productivity, while providing peace of mind
- **Firmware updates and software platform flexibility**



24/7 live support and troubleshooting



Extended warranty



Advance replacement



Discounted on-site service

Summary

A Singular Enterprise System

- **Crestron Flex's Lineup is Comprehensive**
 - From personal spaces to large custom spaces, all Crestron Flex products install the same, integrate the same, and deploy the same
- **Crestron is integrated by design**
 - Connecting all the technology in a building to provide automation and capabilities beyond the video conferencing meeting



Only Crestron Flex Can Cover Every Space

- **Crestron Flex looks and works the same for the user, allowing them to use whatever technology they bring to the space, or whatever is already there**
 - Solutions for Every Space and Layout
 - BYOD + Native for Every Room Type
 - Cloud Management for Every Solution



Crestron Flex:

- A proven engineered platform
- Consistent experience across all workflows
- Out-of-the-box configurable functionality
- Supports the addition of 3rd party equipment without the complexity to integrate them
- Comprehensive solutions that fill the gaps encountered when using multiple brands
- Consistent, unified support
- Cloud capabilities embedded at the device level

Crestron Video Conferencing for Every Space Has you Covered!



Room systems



Desk phones



Room scheduling



Collaboration displays



Digital signage



Video walls



Video distribution



AV control



Resources to Share

- [New Crestron Flex Website](#)
- [Workplace 2021 and Beyond Whitepaper](#)
- [Crestron Flex Microsoft Teams Design Guide](#)
- [Crestron Flex Zoom Rooms Design Guide](#)
- [Whitepaper: Evolution of Crestron](#)
- [Case Study: Spectrum Brands Holdings](#)
- [Video Conferencing for Every Space Webinar Recording](#)
- [Learning: CTI Link for Tutorials and More](#)



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