

Video Conferencing

**An engaging inclusive experience
for the dispersed workforce**



The need for video conferencing

50% increase

in productivity when video meetings are held

Source: LifeSize

35% of workers

use video calls to feel connected and valued

\$399 billion

is lost per year due to bad meeting organization

Source: Deloitte

87% increase

in employee retention when engagement increases



An equal seat at the table

Video conferencing delivers an engaging, inclusive experience for the dispersed workforce

Standardized room types make it easy to use, manage, and deploy

Devices that are purpose-built to maximize the experience in every space

Wired and wireless conferencing to accommodate every space

All spaces across the organization work the same way, making adoption and management easy

The standardization challenge

Every space has the same fundamental needs:

- Simple, easy to use
- High-quality audio/video
- Technology optimized for the way we work
- Easy to manage, monitor, and deploy

Every space is different ...

- Private offices
- Small and medium conference rooms
- Boardrooms
- Specialty spaces (training rooms, auditoriums and classrooms)
- Lounges
- Mixed-use spaces

Standard spaces

- Standardized spaces create a seamless experience from space to space, meeting to meeting
- Promotes collaboration and productivity, which positively impacts company culture
- Crestron Flex video conferencing solutions deliver the same experience in every space across your organization



Purpose-built for optimal performance

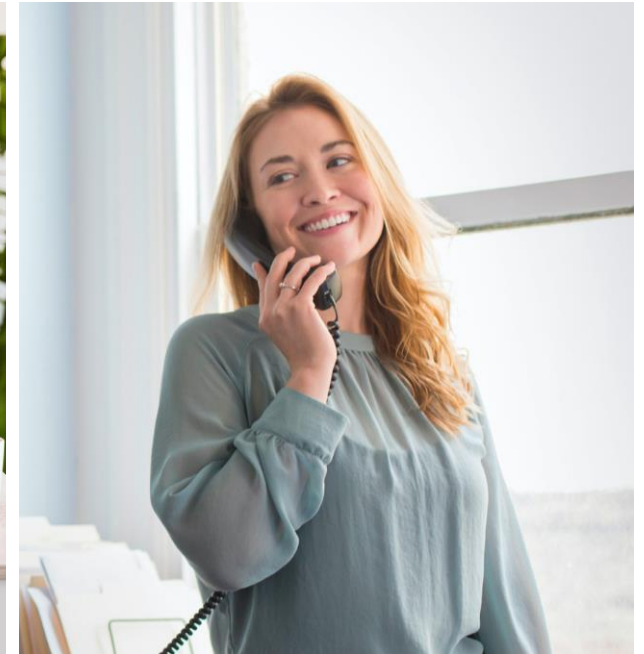
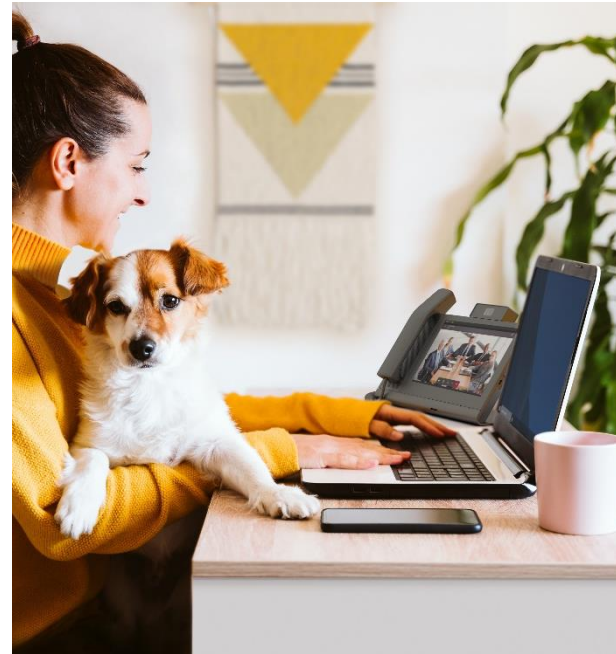
- Desktop conferencing for independent work
- Tabletop solutions for video conferencing and collaboration at the table
- Front of room audio and video to free up space at the table
- Intelligent video for an equitable meeting experience for all participants, both in-person and remote
- Custom solutions for unique spaces that require additional peripherals



Desktop Conferencing

Dedicated desktop video conferencing device to free up your laptop for work

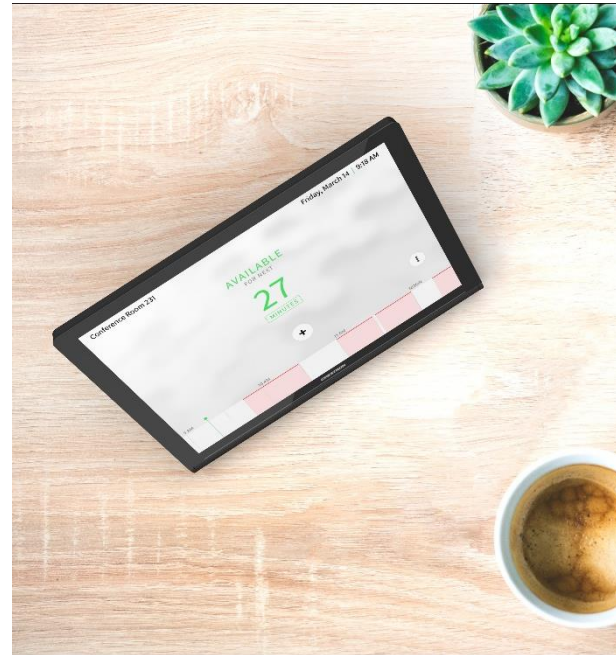
- One-touch start, join, or manage a meeting
- Manage your calendar, contacts, and events
- Ideal for:
 - Hotdesking
 - Hoteling
 - Personal offices
 - Phone booth



Front of Room

Video conferencing from the front of the room

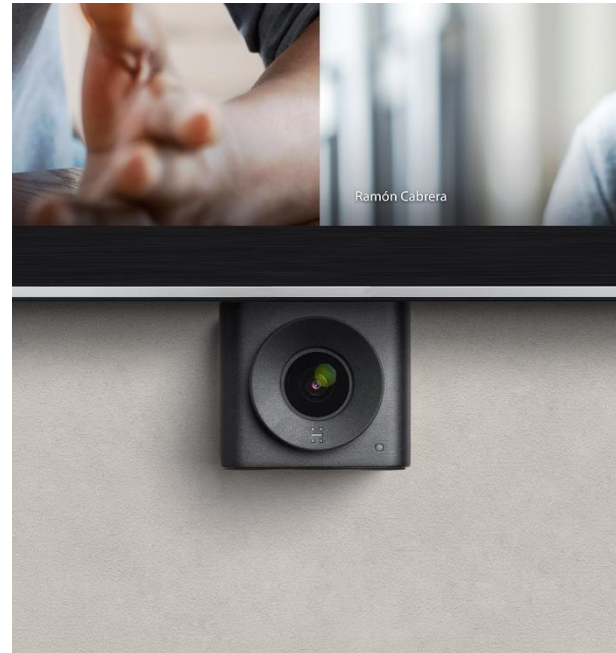
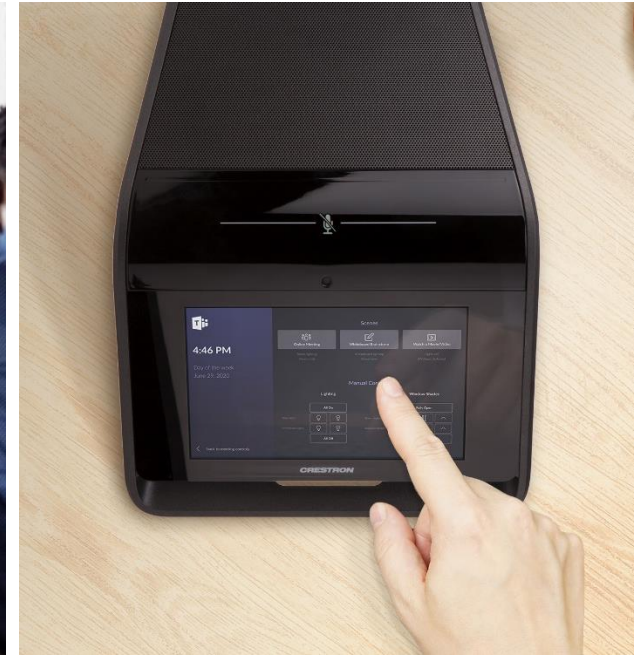
- Declutter small spaces
- Easy installation and integration
- Intelligent video for equitable meetings
- Ideal for:
 - Small rooms
 - Executive offices



Tabletop

Video conferencing where you work – at the table

- Clear, crisp audio
- Make any room a conferencing space
- Multiple form factors to best fit your space
- Ideal for:
 - Conference rooms
 - Boardrooms
 - Executive offices
 - Mixed-use rooms



Intelligent Video

Create equality in hybrid meetings and promote collaboration and inclusion for all participants

- Enables remote participants to easily read nonverbal cues and body language
- Individual speaker tracking and people counting
- Whiteboard sharing for better collaboration



Custom Spaces

Some spaces require additional technology to deliver the right experience

- Build custom spaces with the same user experience across the organization
- Integration with Crestron DigitalMedia™ technology and control solutions for a fully integrated space



Localized AV

Crestron Flex seamlessly integrates with the Crestron DigitalMedia platform to bring localized AV to your meeting spaces

- Enables you to distribute and display content in the room
- Secure AV-over-IP distribution across your organization



Wired and wireless conferencing

Crestron Flex enables both wired and wireless conferencing with the same user experience across the organization

- Integrate video conferencing into any space, regardless of room constraints
- Wireless conferencing enables a true BYOM experience for any space



AirMedia®

Wireless conferencing and presentation

- BYOM wireless conferencing using any device in any meeting
- Add video conferencing and presentation capabilities without the cost of wiring / infrastructure
- Wireless room connectivity for calling and sharing
- Simplified secure guest presentation



XiO Cloud® platform

Enables scalability, consistency, reliability, and flexibility to evolve as organizational needs change

- Provides a single service to deploy and manage all your rooms globally
- Significantly lower your cost of ownership
- Is built into every Crestron product

Crestron Ecosystem

PLATFORMS

**Crestron Flex
Digital Workplace**

**DigitalMedia™
Content Distribution**

**Crestron XiO Cloud™ Platform
Technology Operations**

SOLUTIONS

**Video
Conferencing**

Scheduling

AV-over-IP

Local AV

Remote Support
Maintain Operations Standards
Manage Device Lifecycles
Enhanced Insights

PRODUCT
CATEGORIES
& TENETS

Desk
Tabletop
Front of Room
Wireless
Presentation

Booking
(Room & Desk)
Availability
(Signs & Indicators)
Utilization
(Sensors & RFID)

Encoders
Decoders
Combos

Switchers
Transmitters
Receivers
Amps
Speakers

Video Conferencing

Thank you