

# Digital Workplace

## Crestron Flex: The Digital Workplace Technology platform

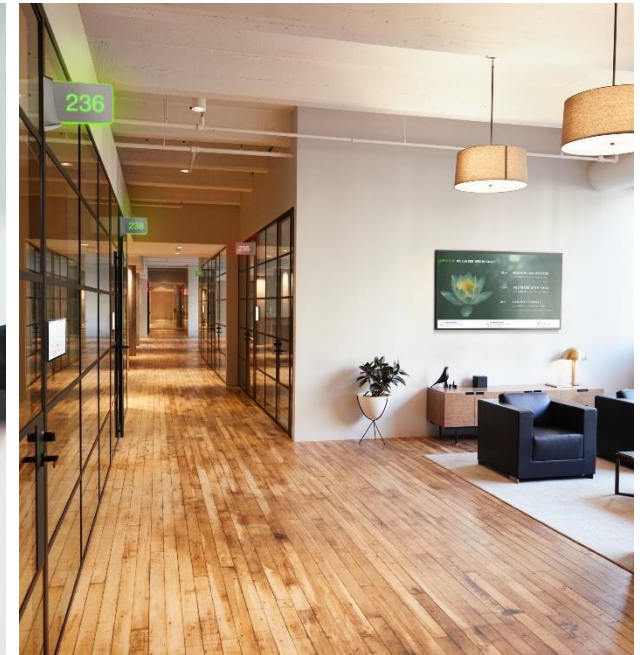
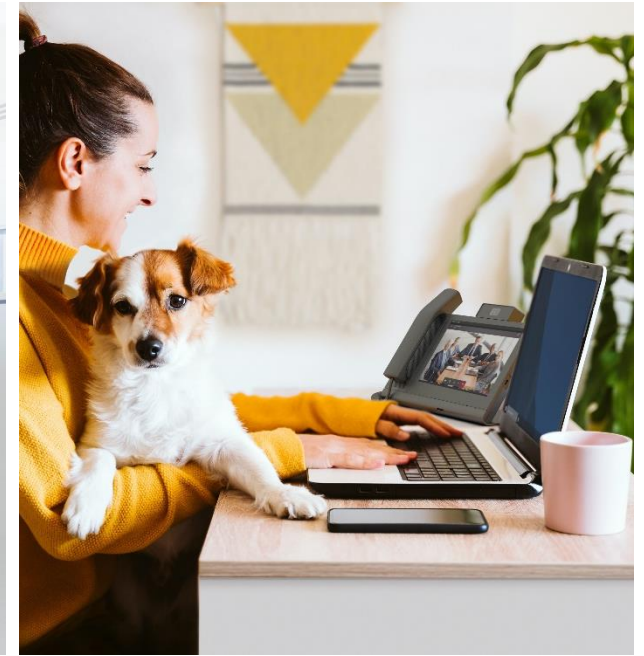
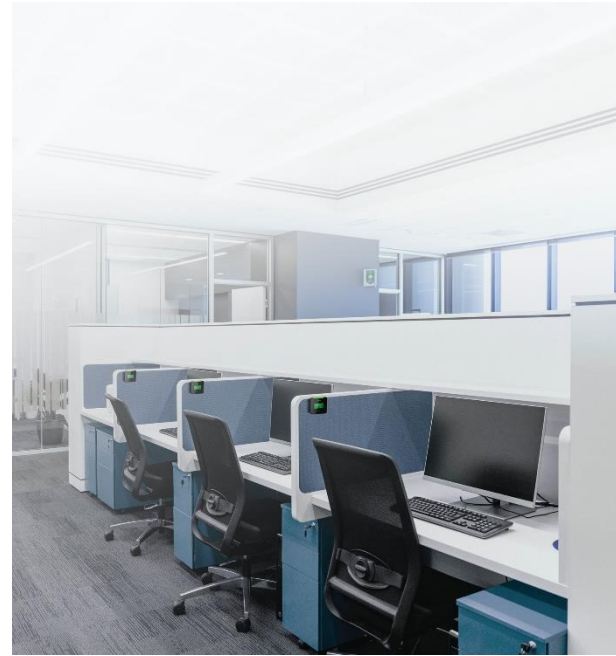


# What is the Digital Workplace?

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The Digital Workplace transcends the physical workspace to drive engagement and enhance the employee experience

- It facilitates collaboration and promotes company culture amongst distributed workforce
- These technologies seamlessly integrate into personal and collective workflows, and increase efficiency across the organization



# Collaboration in the workplace

## Workplace technology is constantly evolving to meet changing needs

- Technology has changed the way we interact and work
- Hybrid work requires equal experiences for all participants regardless of physical location
- Technology in the workplace has increased, placing additional strain on IT resources



# Digital Workplace by the numbers

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**50% increase**

in productivity when  
video meetings are held

Source: LifeSize

**35% of workers**

use video calls to feel  
connected and valued

**\$399 billion**

is lost per year due to  
bad meeting organization

Source: Deloitte

**87% increase**

in employee retention when  
engagement increases



# The workplace challenge

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## Every space has the same fundamental needs:

- Simple, easy to use
- High-quality audio/video
- Technology optimized for the way we work
- Easy to manage, monitor, and deploy

## Every space is different ...

- Private offices
- Small and medium conference rooms
- Boardrooms
- Specialty spaces (training rooms, auditoriums and classrooms)
- Lounges
- Mixed-use spaces

# The power of a platform

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The Crestron Flex Digital Workplace technology platform provides easy-to-use solutions that facilitate efficient and productive meetings and collaboration

## Single Platform

- ✓ Easy to deploy
- ✓ Easy to use
- ✓ Easy to support

## Purpose-built devices

- ✓ Intelligent video
- ✓ Clear, crisp audio
- ✓ Localized AV
- ✓ Content distribution
- ✓ Conferencing

## Utilization

- ✓ Room booking
- ✓ Desk booking
- ✓ Availability
- ✓ Usage

## Scalability & Management

- ✓ Easily add or change spaces
- ✓ Easily understand utilization
- ✓ Easily support all spaces

## Single platform

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### Easy to deploy, use, and manage

- Standardized spaces and experiences can be replicated, making it easy to add, change, and support spaces
- Training and adoption is seamless as all spaces function the same way; increasing employee satisfaction and reducing friction
- Single pane of glass to view, monitor, and manage devices, allowing IT Support to remote into any device to support or troubleshoot, even when both parties are offsite



## Purpose-built devices

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### Devices built to maximize the experience and performance in every space

- Promote equality in the workplace, fostering company culture and increasing engagement amongst a distributed workforce
- Wired and wireless options to ensure every space can facilitate digital workplace technologies
- Localized and network AV to seamlessly integrate content distribution and presentation



## Utilization

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### Scheduling solutions that maximize workflows and productivity throughout the day

- Ability to book rooms, spaces, and desks globally from a single location to ensure you have the right space and the right technology every time
- Easily facilitate the needs of a hybrid workforce to ensure every person has the right space when they need it
- Manage space capacity to ensure compliance with workplace policies and understand space utilization for future real estate planning



## Scalability

Easy to upgrade, add, or change spaces without altering infrastructure, and still maintaining consistent experience

- Single pane of glass to manage and monitor devices from anywhere
- One touch deployment to quickly get new devices and spaces in use
- Remote troubleshooting through the cloud to manage devices, even when you are not onsite



# One platform, two solution sets

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Video Conferencing + Wireless



Booking + Utilization + Availability

# Video Conferencing

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## An equal seat at the table

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Video conferencing delivers an engaging inclusive experience for the dispersed workforce

### Standardized rooms

- ✓ Easy to use,
- ✓ Easy to manage
- ✓ Easy to deploy

### Purpose-built devices

- ✓ Intelligent video
- ✓ Clear, crisp audio
- ✓ Localized AV
- ✓ Content distribution
- ✓ Conferencing

### Presentation

- ✓ Wired
- ✓ Wireless

### Scalability & Management

- ✓ Easily add or change spaces
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## Standard spaces

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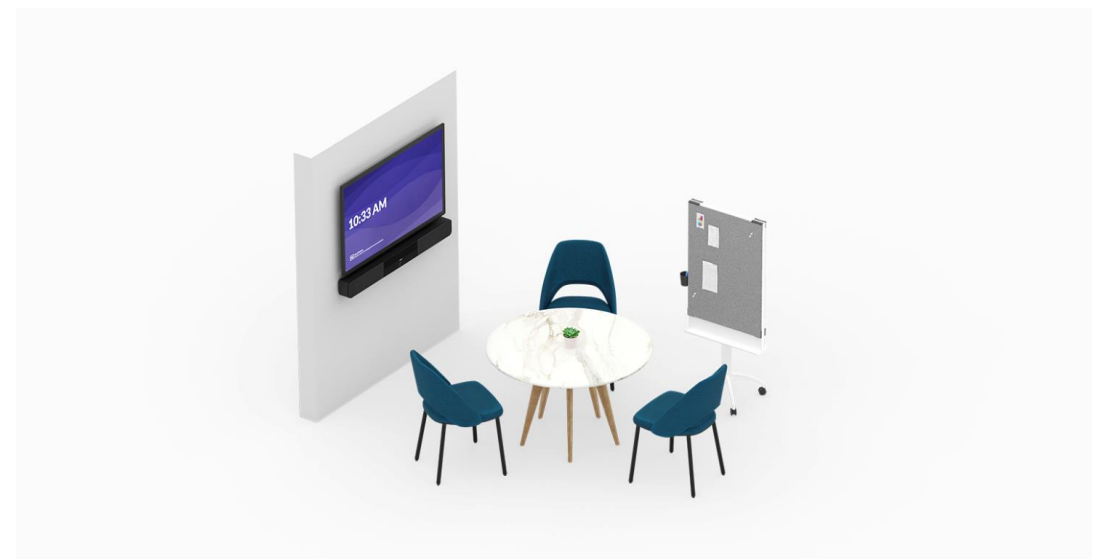
- While every space is different, Crestron Flex provides the foundation to ensure that each space delivers the same user experience
- Devices purpose-built for the unique needs of each space work together to create a unified experience across the organization
- Standardized spaces reduce strain on IT departments



## Purpose-built devices

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- Purpose-built to maximize the experience in every space
- High-quality audio and video ensure everyone is seen and heard equally in every meeting
- Designed to promote inclusiveness and equality in every meeting
- Designed for both internal and external users



## Purpose-built devices

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- Desktop conferencing
- Tabletop conferencing
- Front of room audio and video
- Wired and wireless conferencing



## Purpose-built devices

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### Localized AV

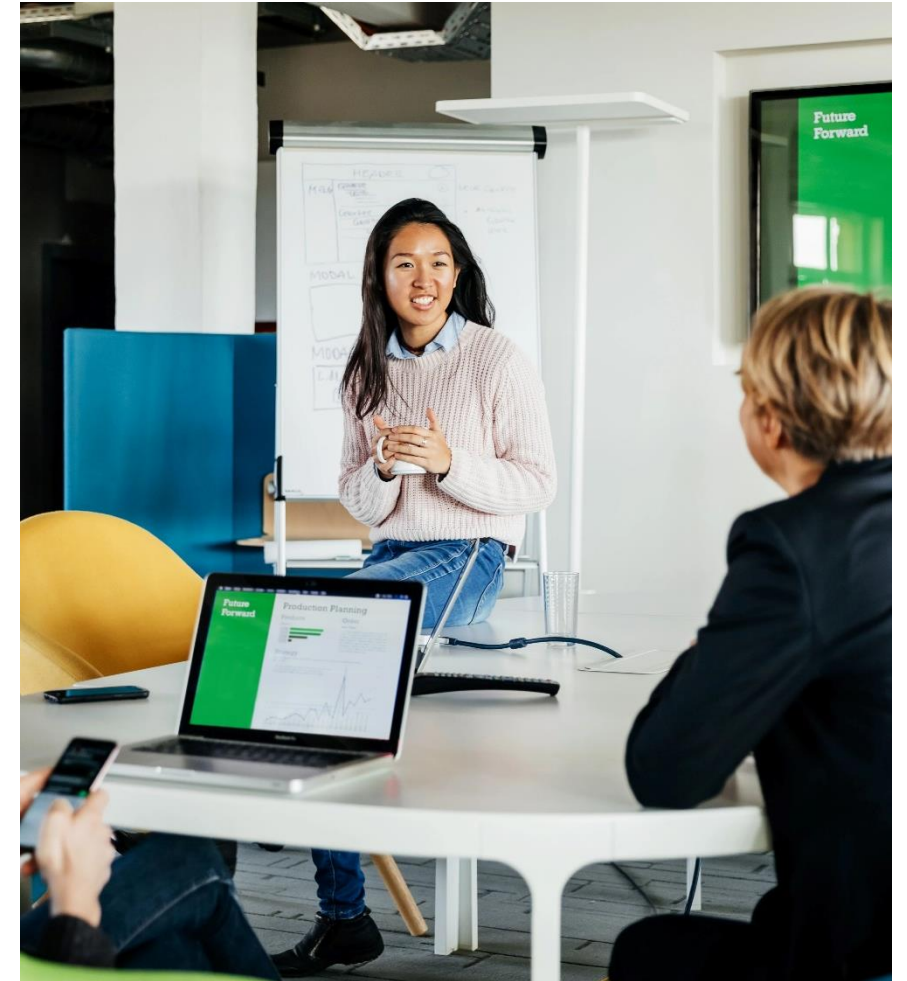
- Crestron Flex seamlessly integrates with the Crestron DigitalMedia™ platform to bring localized AV to your meeting spaces
- Enables you to distribute and display content in the room
- Secure AV-over-IP distribution across your organization



## Wired and wireless presentation

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- Crestron Flex enables both wired and wireless conferencing solutions with the same user experience across the organization
- Integrate video conferencing into any space, regardless of room constraints
- Wireless conferencing enables a true BYOM experience for any space



## Scalability and Management

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### Crestron XiO Cloud

Enables scalability, consistency, reliability, and flexibility to evolve as organizational needs change

- Provides a single service to deploy and manage all your rooms globally
- Significantly lowers your cost of ownership
- Built into every Crestron product



# Scheduling

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## Focus on work

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Maximize workflows and productivity throughout the day

### Standardized rooms

- ✓ Easy to use,
- ✓ Easy to manage
- ✓ Easy to deploy

### Purpose-built devices

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### Presentation

- ✓ Wired
- ✓ Wireless

### Scalability & Management

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## Space booking

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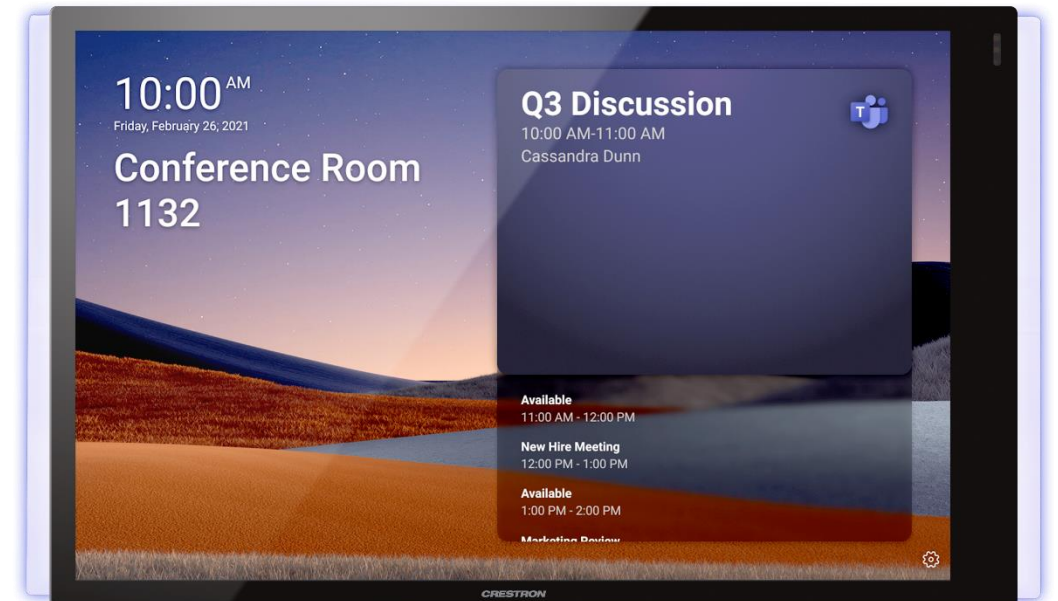
- Hybrid work requires an effective space booking solution that can be used across your organization
- One platform to manage all spaces
- Ensure your meeting space has the right technology for your needs, every time
- Desk booking solutions for hotdesking or hoteling



## Availability

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- Quickly identify the right space for an ad-hoc meeting
- Illuminated availability indicators make it easy to locate spaces
- Room scheduling panels or digital signage make it easy to determine if the space is available and for how long



## Utilization

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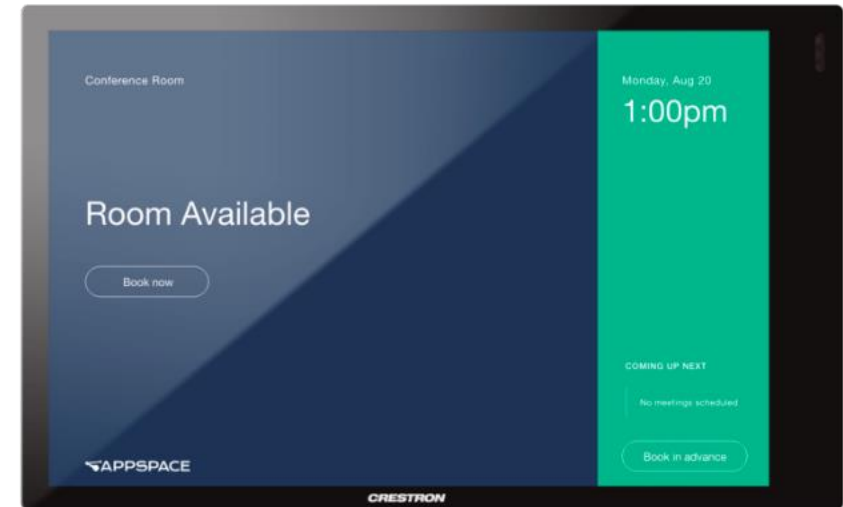
- Know who is in every space for better real estate planning
- Easily change and update rooms for maximized performance based on utilization data and analytics
- Manage and track occupancy, compliance, and employee safety



## Third-party scheduling software

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- Decoupled hardware and software enables easy changes
- Integrates seamlessly with most third-party scheduling software for easy integration throughout the organization
- Book rooms, spaces, and meetings on one platform



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# Crestron Ecosystem

PLATFORMS

**Crestron Flex  
Digital Workplace**

**DigitalMedia™  
Content Distribution**

**Crestron XiO Cloud™ Platform  
Technology Operations**

SOLUTIONS

**Video  
Conferencing**

**Scheduling**

**AV-over-IP**

**Local AV**

Remote Support  
Maintain Operations Standards  
Manage Device Lifecycles  
Enhanced Insights

PRODUCT  
CATEGORIES  
& TENETS

Desk  
Tabletop  
Front of Room  
Wireless  
Presentation

Booking  
*(Room & Desk)*  
Availability  
*(Signs & Indicators)*  
Utilization  
*(Sensors & RFID)*

Encoders  
Decoders  
Combos

Switchers  
Transmitters  
Receivers  
Amps  
Speakers

**The Digital Workplace**



**Thank you**